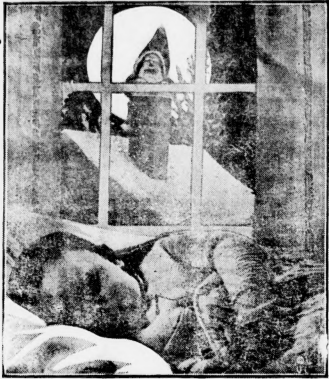


And Then I Dreamed All About Santa and Toys and --



When that cute little youngster of yours comes toddling out of bed these mornings—now that Christmas is nigh—and chuckles "Muvver, I dreamed that Santa Claus came and brought me all kinda Toys and everything!"—

doesn't it make you wish you were a child again? To be tucked in bed at night like that little fellow above and then off on a journey to the land of Christmas Dreams? Ah—those were the happy days!

Langdon Notes

Mr. Roland Huntain, of Prince Edward Island, is visiting at the home of his uncle, Mr. G. Buntain.

Mr. and Mrs. H. L. Griffiths went to High River Saturday for a few days visit at the home of Dr. Driver.

Another skating party was held Friday night and all report a fine time. The chicken pie supper given by the W. I. last Wednesday night was a success. A good programme was given. Nearly \$70 was realized for the W. I. funds, and nearly \$17 raised for the Sunshine and Red Cross Societies.

Mrs. O. E. Webb was in the hospital last week, but we are glad to report that she is able to be home again. The Langdon school is preparing for their annual Christmas entertainment, which will be held in the L.O.O.F. Hall

on Monday, December 21st.

A crowd of young people surprised Edward Wenstrom on Sunday, the occasion being his birthday.

Smilin' Charlie Says--



"Th' early bird not only gets th' worm—he also gets his Christmas shopping done with satisfaction."

Social=Personal

Mr. and Mrs. Andy Armstrong, from the Pope Lease, visited Strathmore last week, reporting good crops on the soldier colony on the lease.

A large number of Calgary brethren attended the Royal Arch meeting at Strathmore Thursday, a very successful meeting being held.

The death took place on Thursday of Miss Edith Lilly, daughter of Mr. and Mrs. E. A. Lilly, Calgary, and niece of Mr. F. R. Lilly, Strathmore, at the age of 35 years.

Mr. and Mrs. W. Carpenter, and Mr. C. R. Walcott, of Rockyford, attended the Choral Society Concert at Strathmore Friday.

GIRL GUIDES TEA AND DOLL SALE

The 1st Coy. Girl Guides, Strathmore, held a most successful tea and doll sale on Saturday last. The "first" patrol, in charge of the booths, looked smart and business-like in their new uniforms.

The tables, for afternoon tea, were very tastefully arranged, and the tea served by the Rose patrol was everything to be desired. A very pleasing feature was the dancing of the minute by the Daffodil patrol. These dainty little ladies brought a breath of spring and sunshine with them, and they performed in a charming and graceful manner.

A portion of the money raised will be sent to the Sunshineland fund, and the balance devoted to the club room equipment.

Wedding

MCKENZIE — CHASE

A quiet wedding took place at noon on December 14th, in Knox Church, Calgary. The Rev. Geo. Dickson officiating, when Leo Eliza Chase, only daughter of Mr. and Mrs. G. W. Chase, of Strathmore, became the bride of Gordon Elliott McKenzie, youngest son of Mr. and Mrs. Fred McKenzie, of Chevalier.

The bride wore her travelling dress of brown canton crepe, and carried yellow chrysanthemums.

The bridal couple were attended by Mr. and Mrs. D. B. McKenzie, of Calgary, who acted as groomsmen and matron of honor. The latter wearing sand crepe de chene and carrying mauve chrysanthemums.

Those present at the ceremony were the parents of the bride, Mr. and Mrs. G. W. Chase, and her brother, Anson, of Strathmore; Mrs. T. Bittles and Walter McKenzie, of Calgary.

A wedding breakfast was later served at St. Denis Grill.

The young couple left on Tuesday for a short visit with relatives at Okotoks, and will have leave for a year in the United States, where they will visit friends and relatives.

The newly married couple are the recipients of many presents from their many friends in Strathmore and Calgary.

Miss Chase was the first girl to immigrate to Strathmore, and has lived here about nineteen years.

The good wishes of the community will follow this young couple to their new home.

HOCKEY PICTORIAL BOOK OF CHAMPIONS

The editor has received a copy of the Hockey Pictorial, 1925 edition, which is now on sale at all newsstands and which is at once the handsomest and most complete publication ever produced in the world for any single sport. It is a marvel in artistry and industry of achievement. It is impossible to speak too highly of it.

Old-timers will be interested in the handsome halftones of the teams who were prominent a generation ago while the younger enthusiasts will enjoy the reproductions of the more recent winners.

A SHORT ONE

Harold Bell Wright's latest and best novel—

Produced for Paramount by the man who made "Adventure" and "Empty Hands"—

Featuring Beanie Love, Warner Baxter and Raymond Hatton.

"A Son of His Father," the feature at the Memorial Hall on Saturday, is western melodrama at its best. It's a Victor Fleming production, a tale of cattle smuggling along the southern Arizona border. The time is the present.



SLIPPERS

A pair of Slippers for dad, so nice to slip into after a long day's work, per pair \$1.95 to \$2.50

Cosy, warm Slippers for mother. All colours and styles, per pair \$1.00 to \$2.50

Christmas Slippers for a little boy or girl, 95c to \$1.50

SCARVES

for everybody. For Boys, silk scarves, each \$1.65

Men's beautiful silk scarves, each, at \$3.95

Ladies scarves, plain colours, at, each \$1.95

Rainbow shades, \$2.95 to \$3.95

Crepe de Chene, extra heavy fringe and wonderful colourings, \$2.95 and \$4.95

GAMES

Santa Claus has sent his last shipment of games. This lot contains games of every sort, priced up from 35c

BYE, BYE, BABY DOLLS

A sleeping infant doll, modelled and sculptured by artists from a living baby. Fitted with a genuine lullaby voice. Prices according to size, \$1.95 to \$5.25

SANTA CLAUS

has everything a boy could wish for, such as Toy Trains with tracks, \$2.00 Air Rifles, Repeating Automatic Pistols, Cap Pistols, Mechanical Toys, Banks, etc.

Every little girl expects Santa to bring her a Doll for Christmas.

Dressed Sleeping Dolls, each 35c

Baby Ella Sleeping Dolls, 60c and 70c

Xmas Wants from the Grocery Dept.

Candied Peel, Cross & Blackwell's ready cut 40c

Candied Peel, Roberson's, ready cut 35c

Citron Peel, nice and fresh, 55c

Lemon Peel, nice and fresh, 35c

Orange Peel, nice and fresh, 35c

No. 1 Jap Orange, per box \$1.20

Bundle \$2.35

California Sunkist Oranges, at, per dozen, 35c, 45c, 65c, and 85c

Mixed Nuts, all this year's crop, lb. 30c

Now is the time for a nice box of fancy wrapped, Delicious, Wagner, Spitz, Rome Beauty, or Northern Spy Apples, from, per box \$2.50

We have Cigars in 10's, 25's and 50's, in fancy Xmas wrappings, at prices to suit all purses.

Fancy Chocolates from 35c up to \$2.25

per box.

Xmas Mixed Candy, lb. 20c and 25c

BOOKS

Books are Gifts That Last. Picture Books, including Animals, Cut

Outs and Mother Goose series, each 10c to 25c

Girls and Boys Books include Campfire Girl Series, Boy Scout Series, Happy Hour Series, Henty Books, etc



THE STRATHMORE TRADING CO.

A. D. SHRIMPTON, Mgr.

87 Drygoods

PHONES

18 Groceries



The Improved Ford Coupe

THE improved Coupe is a lower, roomier car with interior refinements and outward appearance that bespeak the really fine automobile.

The allsteel body, finished in dark blue with richly radiated shell and lamp rims, and mounted on the lower chassis, has given the motorist world a car of rare distinction.

The seats and steering column are lower, providing greater leg room and an easier riding position. The front pillars are narrower, reducing the possibility of "blind spots." The doors are wider. There is a one-piece windshield, which, with the cow vent, gives improved ventilation control. A parcel panel is provided within the car, and the rear deck has been re-designed affording greater luggage space.

Ford
ARNOLD MOTORS

Phone 31 Strathmore, Alberta

BATTERIES RECHARGED, REBUILT, AND REPAIRED

I have opened up business in White's Garage. Bring your batteries in. Have had five years experience in battery and electrical work, and guarantee you satisfaction at moderate rates.

O. E. OTTO

Strathmore,

Alberta

PRINTING

The Standard maintains a first-class Job Department and is equipped with up-to-date machinery and type to handle every class of Commercial and Society Printing with Promptitude, Accuracy, and Taste, at reasonable prices.

THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenna, Baintree, Cargeland, Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Months and years of expiration is shown with your address. Thus, May 25, indicates that your subscription expires May 1925. Pay in advance. Postal regulations require this.

Vol. XVII, No. 11

Strathmore, Alberta, December 16th, 1923

Subscription per Annum, \$2.00, Foreign \$2.50

Christmas Message

There are many features which are peculiar to the country to which they belong. An August Bank Holiday makes it seem of England; France has her flower festival, and the United States has her Thanksgiving time. But there is one universal festival, namely, Christmas.

It is not national, but international. The "Good tidings of great joy which shall be to all people" began in Bethlehem of Judea, and now have encircled the globe. The shepherds and the wise men are the leaders of a procession which gathers up recruits on each recurring Christmas Day. The child Jesus is the flower of all children, and God has honoured woman and motherhood.

The thing that Christmas touches so much is the human heart, the best centre of all our activities. It makes Christmas worth while because it gives

Coming Events

The Strathmore Ladies Curling Club will hold a party sale and tea in Mr. Bellinger's store on Saturday, December 16th.

Turkey Shoot at Anton Pierson's, Tuesday, December 22 at 11 a.m. Lots of turkeys. Everybody come.

A meeting of Bow Valley U.F.A. District Association will be held tomorrow in the Memorial Hall. As announced in our last issue, Hon. Alex. Ross is expected to be present.

es generous sentiments to us all. Let us, as we wish each other the age-long sentiments of a Merry Christmas, make it both for ourselves and others a new flowering of the heart and "Peace on earth, Goodwill to men."

Rev. A. D. CURRIE

Namaka Notes

Mr. and Mrs. Iman, who had a sale recently, disposing of all their stock, implements, etc., left on Sunday and will visit with friends at Popoia en route to their new home. Their many friends wishing the merry success.

Mr. and Mrs. McKinnon arrived home last week after spending a very enjoyable vacation in eastern Canada.

The Christmas entertainment of the Namaka school and Sunday school will be held on Friday, December 18, in the I.O.O.F. Hall at eight o'clock sharp. Namaka programmes are always of a very high standard, and everyone is looking forward with much interest to an enjoyable evening. This year our school and Sunday school is larger than ever; we are anticipating many varied items of unusual quality and interest. Gifts in the form of toys and clothes will be appreciated for Sanahine. Let us not forget those less fortunate than ourselves, while we are enjoying the festivities and happiness of the Christmas season. Show your Yuletide spirit by giving to Sanahine. Don't forget the 18th. Everybody welcome.

Strathmore U.F.W.A. Elect Officers

A meeting of the Strathmore U.F.W.A. was held at the home of Mrs. McLean.

Officers were elected for next year. Mrs. Gade, Mrs. Ashley, and Mrs. Penhanger stand for another year as President, Vice-president and Secretary-Treasurer respectively. Mrs. McLean was chosen for reporter.

Mrs. Ashley was chosen as delegate to the Annual District Convention to be held in Strathmore on December 17th.

After a delicious tea was served by the hostess, the meeting dispersed.

Against Pound By-law

Voting took place Monday in Division 5 and 6 of Keoma. M. D. on a bylaw to prevent animals running at large. The bylaw was defeated, the vote standing: Division 5—For, 18, Against, 20. Division 6—For, 9; Against, 15.

Dalemead

Mrs. J. Hawkins and son, were visitors at the M. Van der Velde home the last week.

The bazaar given by the U.F.W.A. was a great success. Rev. Johnson gave an illustrated lecture on South America. The different kinds were well patronized, especially the fish pond and fortune telling tables.

Miss Ellen Storey, from Strathmore, is a visitor at the home of her parents, Mr. and Mrs. Wm. Storey, and taking treatment for her foot.

Mr. A. Satchwell left Thursday for England to visit relatives and friends.

Mrs. Holmes, from Manikoba, is a visitor at the home of her son, J. Holmes, and family.

Mrs. Lloyd Slack, who arrived from Missouri a few weeks ago, died at the Holy Cross Hospital Thursday morning, following an operation for gall stones. Mr. and Mrs. Slack were going to make Alberta their home. Deceased is the mother of Mrs. Noel Slack and Mrs. Frisoe. The funeral services will be held from Foster & Posters funeral home. The bereaved relatives have the sympathy of the community as she made friends of all those that knew her.

The Christmas programme will be held on the 22nd of December.

"Christmas"

Christmas is a date not in the calendar of Time, but in the calendar of the human soul. There may be little or no historical authority for celebrating the birth of Our Saviour on December 25th, but we can see with what a vitalizing message those first missionaries came to our ancestors in the forests of Germany and said, "It is judged, sirs, a wonderful thing in nature when the world seems sloping down into darkness, that suddenly in dark December a great change comes and light regains the mastery. But we come to tell you that a greater thing happened in the heart of God. At a certain moment a light-bearing was born in Bethlehem to clear away the darkness which seemed about to envelope mankind. Therefore, when you kindle your fires and call upon your souls to rejoice at the winter solstice, remember that Jesus who came as a babe, but whose star will yet fill the sky like the sun in his strength."

There is always profound need that we keep in mind the deepest sense of the Christmas season so that we shall not allow the time to degenerate on the one hand to superstition, or on the other to a deference to the merely natural man within us. Gratitude to God, unselfish activity and kindness, the poetry of the time, let these have a re-birth in our lives this year.

ARTHUR H. ROWE

Golt News

The club handicap cup was won by Walter Gray, who beat his brother William, in the final round on Sunday last.

The cup will be presented to the winner at the annual meeting of the club to be held in the Municipal Office at 7:30 p.m. on Thursday, December 17th. All members are requested to attend, so that new officers can be elected for 1925.

Why Is It --



Hunters Are Successful

Following the hard work of thrashing, hunters in this district have been relaxing by taking a trip to the mountains after big game.

Dave Hoberman returned home last week after a successful expedition to miles west of Edmonton, having bagged a moose with a fourteen points and a fifteen spread. His brother Homer also was successful in getting a moose. Jim Barnett, Leslie West, Phil Sidam, W. R. Clemons, and W. Miller, arrived back from the foothills last week. Phil was successful in getting a deer, repeating his last year's triumph, but the others did not come within shooting distance of anything in that line, no more having fallen in the region where they were.

Jack Arnold returned on Saturday, from 100 miles west of Edmonton, having got his moose. Others in the party were Chas. Klumant and V. Lennabury who were still on the job when Jack left.

Charles Cowell, Anton Pierson, A. Heckel, and O. F. Bremer were out west of Morley, and returned with three deer.

So there will be something good on many Xmas tables, as a result of the sportmen's efforts.

Standard Notes

Mr. Wm. Drydale left on Friday for Marquette, Missouri. Mr. Drydale will stop in Rochester, Minn., at the Mayo Clinic for medical treatment enroute.

Mrs. G. Lee had returned from Castalia, where she had been for the past three weeks at the bedside of her brother, Mr. Henderson. We regret to report that Mr. Henderson passed away in spite of all that was done for him. The funeral was held at Castalia on December 4th.

Mr. Frank Kivson and son, Jean, motored to Calgary on Thursday, returning by train on Friday. While in Calgary little Jean had his tonsils removed.

Mrs. Dand, who has spent the fall months in Standard looking after her extensive business interests here, left on Saturday for her home in Seattle, Wash. She goes by way of Spokane, and will visit in Pendleton, Oregon, enroute. Mrs. Dand is always a popular visitor in Standard, and it is with regret that we saw her leave.

Mr. and Mrs. Chris Christensen returned from their honeymoon on Wednesday and were receiving the congratulations of a host of old time friends.

Mr. Joe. Balendo arrived in Standard last week, and will act as manager of the Good Hope Mine here. Mr. Balendo has had experience in the mining town of Kneehill, and it is expected that the mine will show great improvements in the near future.

Mr. and Mrs. A. A. Clifard, of Huskar, were guests at the Williams' home last Sunday.

Don't forget the school kiddies' Christmas concert in the S. and S. Hall on December 22nd.

Mr. and Mrs. Jens Jepsen and Mrs. J. P. M. Jensen left last week to spend a vacation in Victoria, B. C.

The Hard Time dance, held in Standard last Friday was very largely attended, though there were very few in costume. Mr. Tommy McIowan and Miss Martha Peden were winners of the very fine prizes for appearing in the hardest and poorest looking costumes imaginable. Mr. McIowan won a silver cigarette case, and Miss Peden a lovely light tan embossed leather underarm bag.

SEE

THE NEW YEAR IN RAINBOW EIGHT PIECE ORCHESTRA NEW YEAR'S EVE DANCE

Memorial Hall, Thursday, December 31, 1925

Special Added Attraction—Curley Nixon, singing Broadway's Latest Hits, and New Year Features.

Admission—Gents, \$1.00, Ladies 50c, and tax



A SON OF HIS FATHER

MEMORIAL HALL, SATURDAY, DEC. 19, 1925

XMAS NIGHT SPECIAL
RICHARD DIX In—
"TOO MANY KISSES"
MEMORIAL HALL, FRIDAY, DEC. 25th
at 8.30 p.m.



GIFTS

If you have failed to examine our stock of Useful and Appropriate Gifts for Xmas, you have overlooked the most important part of your shopping.

Let us assist you in selecting your family Gifts.

THE POOLE HARDWARE

Phone 29,

Rockyford, Alberta

Rockyford Theatre

SATURDAY, DECEMBER 19, 1925
at 8.30 p.m.

Showing —

RIN-TIN-TIN

The Wonder Dog and

OWEN DAVIS

In—

'A Lighthouse By The Sea'

Waverley Billiard Parlours & Barber Shop

All the latest equipment and best of service. Work done by experts. We specialise in Ladies Hair Bobbing, Massaging, and Shampooing. Ladies Hair-dressing by appointment.

Say, folks! Don't forget Xmas is near. Get your Cigars, Cigarettes, Etc., here. At your service at all times.

J. GABLEHOUSE, Proprietor

Rockyford

OLD COUNCIL RE-ELECTED

Voting took place on Monday for the election of a Council for Rockyford, the old Council being re-elected. The vote was as follows: Walcott 58; J. McRobbie 54; Alex. Sangster 29; L. L. Plotkins 35; H. E. Brown 9.

The wedding took place in Calgary on Saturday of Miss Cora Wansbold to Mr. J. Dresser, and of Miss H. Hoeght to Mr. Ken Schafer. The congratulations of their many friends accompanied the young people.

Don't forget Laydon School Concert on Friday at the schoolhouse.

Harvey and Irvine Katterhagen and party returned from a two weeks hunting trip northwest of Edmonton. The party of five men returned with five moose and two deer.

Rockyford Gaiety Girls held a very successful dance in the Hall on Friday evening.

A turkey shoot takes place in Rockyford Sunday.

The Rockyford Draying and Cartage Coy. management has been taken over by Mr. Chas. Pomroy. Adv't. to this effect appears in our columns.

SKATING RINK RE-ORGANISES

A meeting of those interested in skating was held in the Drug store on December 12, when officers were elected as follows for the ensuing year: President—J. B. McGuire.

Vice-President—W. Carpenter. Sec. Treas.—W. Gillispie. Committee—P. Linenfelder and T. Birt.

The financial report for last year, read by the Secretary, was a very creditable one, and showed a healthy financial situation.

A number of other matters concerning the rink management were taken up. Skating will start just as soon as the weather will permit.

DR. R. H. DENHOLME, D.D.S., Calgary

will be at Rockyford every WEDNESDAY
Situated at McGuire's Office.
Phone 1.

J. B. McGUIRE, L.L.B.

Barriester, Solicitor, Notary
Insurance of all kinds.
Money to loan.
Phone No. 1. Home phone No. 31.
Rockyford

A. E. B. DEHOVAN, L.R.C.P.S. (London)

M.D.C.M. (McGill)
Physician and Surgeon
Office at Rockyford Hospital
PHONE 48

MASONIC ELECTION

Rockyford Masons elected their officers for the ensuing year on December 10th, as follows:
W. M.—V. C. Chapman.
S. W.—C. A. Brown.
J. W.—J. Black.
Treasurer—T. Birt.
Secretary—A. C. March.

The appointive officers will be made on the night of installation, December 28.

United Church Notes

The Ladies' Aid wish to thank all their patrons who helped to make the annual bazaar a financial success. The proceeds go towards the liquidation of our church debt.

Sunday next, appropriate addresses will be given at Crowfoot, Jarvis and Tudor as we near the Xmas tide of the year.

Christmas Concert

The United Church Sunday School (and this year with other helpers) will render their Xmas Concert in the Town Hall on Wednesday next, the 23rd. A splendid programme is being prepared, including a distinctly Xmas Pageant entitled "The Nativity". Other items will be choruses, drill, dialogue, etc., and these with the Xmas treats will give us a full and enjoyable evening. The stage will have a new look for Xmas, and we trust the hall will be decorated with a recent crowd.

Tutor

Here also a "dandy" concert will be presented by the children and friends of the Tudor District on Monday next the 21st. By all reports that have reached us this is to be one of the best concerts given in this school. This school is limited in its accommodation as the early-comers will secure the best seats.

BIG OIL PRODUCTION

The Royalty No. 4, the rich oil well southwest of Calgary in the Tudor field, produced 13,200 barrels of naptha in the month of October. Altogether there have been shipped from the well over 70,000 barrels since June 1st.

ALBERTA WINNINGS IN EAST

Although Alberta did not come so prominently to the fore in seed grain winnings at Chicago this year as in previous years, the livestock exhibitors sent east did excellently, particularly at Toronto Royal, where exhibitors from this province made remarkable winnings. At Toronto, Collier, of Hereford, Bogan of Daysland in Hereford, the Prince of Wales with his Shorthorn bull, and Davenport, in Devonshire horses, all came to the front, Davenport sweeping the boards in his classes.

Christmas Time Is Here Again

Did you ever think that a Gift of something for the cars is very appropriate?

Here are a few Suggestions:

Tires, from	12.00 to \$25.00
Tubes, from	3.70 to 6.50
Robes	11.50 and 13.50
Hood Covers	8.00 and 10.00
Motometers	4.50 and 8.00
Car Heaters	4.00
Tire Pumps	1.50 to 4.50
Tire Chains	6.25 to 9.50
Pedal Protectors	1.75
Set of Spark Plugs	3.20
Bumpers	18.50
Jacks	2.00 to 4.50

We have dozens of other articles ranging in price from a few cents up. Drop in and look over our stock.

An ATWATER-KENT RADIO makes an excellent gift.

F. W. GIBSON ROCKYFORD

Dissolution of Partnership Stock-Reducing Sale Seasonable Lines

Robinson's Orange and Lemon Peel, lb.	35c
Citron, lb.	50c
Xmas Mixed Candy, lb.	25c
Mixed Nuts, five kinds, lb.	30c
Sultanas, extra choice, lb.	22c
Cluster Raisins, per pkg.	25c
Dates, 2 lbs.	25c
Hallowi, 2 lbs.	25c
Figs, choice Arabian, 2 pkgs.	25c
Figs, table, pkg., 2 for	25c
Macaroni, Spaghetti, and Vermicelli, 5 lbs.	60c
Imported Sardines, 2 for	25c
Wagstaffe's Plum Jam, 4 lbs.	55c
Corn, 1st quality, 2's, 2 for	35c
Tomatoes, choice quality, 2 1/2's, 2 for	35c

RANDALL & PETERS

Phone 17

Rockyford, Alta.

Rockyford Draying and Cartage Company

Now under the management of Chas. Pomroy.
We move anything, anywhere, anytime. Give us your business. We show results.



Look Here
Folks!



Thought "You All" Might Like to Know About the Many
Attractive Christmas Gifts
Waiting to Greet Your Searching Vision At
ROCKYFORD DRUG & CONFECTIONERY CO.

Dolls, Toys, Games and what not - forming the children's idea of a "Gift Paradise!"
Practical, useful, desirable Gifts that will happily appeal to all you grown folks!

Box Cigars, Tobaccos,
Cigarettes, Cigarette Holders,
Cigarette Cases, Pipes,
Ash Trays, Etc.
Box Chocolates,

Fancy Stationery,
Leather Goods, Hand Bags,
Purses, Perfume, Perfumers,
Fountain Pens and Pencils,
Kodaks and Photographic
Albums,

French Ivory, Toilet Articles,
Manicure Rolls,
Xmas Candies and Novelties,
Xmas Crackers, Toys, Books,
Xmas Cards,

Xmas Tree Decorations,
Xmas Stockings,
and other articles too numerous
to mention here.
Call and visit our store.



Step Forward--Folks!

The "inner man" craves happiness on Christmas, too. That is, when you sit down to the big holiday feast—you would enjoy a couple of healthy helpings from one of our—

CHOICE ROASTS

Order up either a
Rolled Beef Rib Roast or a Select
Veal Roast.

All Kinds of Xmas Poultry
Phone Your Order—If You Wish
Phone 40.

STRATHMORE MEAT MARKET

A. Bray, Proprietor

Phone 20, Residence :— : Phone 40, Store

The Strathmore Hotel

— Under New Management —

Good Rooms at Reasonable Prices
Sample Room in Connection.
Electric Lighted Throughout.

H. M. THORBURN, Proprietor

An Ideal Xmas Gift

— TO THE FAMILY —

A "STAR"

The finest car you can purchase for the money. Ask those who have bought from us this fall.

Accessories

Are useful Xmas Gifts — Heaters, Footwarmers,
Moto Meters, Hood Covers, Etc.
FOR YOUR HOME

A Radiodyne

FOR XMAS.

One of the finest radio sets on the market. Phone and let us demonstrate to you.

White & Son GARAGE

Strathmore, Alberta

YOUR CAR

Is a valuable piece of property. Don't let it deteriorate. Bring it in to us occasionally and let us tune it up for you. Winter driving demands that a car be in A 1 shape. We give you expert service at reasonable cost.

D. Moore - S. W. Laurie

Service and Repair Department White's Garage

Do Your Xmas Shopping Early

STRATHMORE & BOW VALLEY

STANDARD

Published Every Wednesday

Annual Subscription (paid in advance) \$2.00

U.S.A. & Foreign \$2.50

Editor and Proprietor — :— John Mackenzie
Member Canadian Weekly Newspapers Association and Western Selected Town Weeklies.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—5 lines to the inch. Readers, 15 cents a line. Lost Found, Advice, and Want Advertisements, 2 cents per word for first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The publisher is not responsible for opinions expressed by correspondents

The Christmas Spirit

The spirit of Christmas is in the air. The children are eagerly looking forward to the coming of Santa Claus, and the grown-ups are feeling the influence of the season in increased good nature towards their neighbours and the world at large.

In this season the spirit which The Master exemplified in His life and precepts—the spirit of giving and the spirit of forgiving—is more in evidence than at any other season.

Xmas is the season of good wishes. The New Year is the season of good resolutions. Could we not all resolve that in the year to come, in private life, in business, in politics, and as nations, we would carry the spirit of giving and forgiving—the spirit of good fellowship—through the whole twelve months, and live closer to the ideal set by Christ?

DO YOUR SHOPPING EARLY AND DO IT AT HOME

The various stores throughout the district have devoted particular attention to the procuring of articles suitable for Xmas Presents, and are offering them at prices equal to those of the cities. Among the various stores you will find a selection that will amply satisfy your every need, and hundreds are taking advantage of the opportunity of getting their presents in good time.

Don't leave your Xmas shopping to the last day or two. Some always will, but don't be among the number. The selection is always better in the earlier stages of the Xmas rush.

Throughout the pages of this issue of the Standard you will find stores in Strathmore, Rockyford, and other points, offering you many selections of suitable gift lines.

It is a good plan to read through your local paper, make a tentative selection of what you want to buy, then come in and look the actual goods over.

While the roads are good folks naturally want to make a trip to the city, for the enjoyment offered by the journey itself for the feeling of being in the heart of things, and for the various amusements the city affords.

But when you are away having a good time, don't forget the people at home. If the roads had been bad, you would probably have had to stay home, and if these stores did not have what you wanted at the price you wanted, you would not have been pleased.

So, though everyone is glad to see the fine weather, and glad that it gives the worker who has been through the season's strain from seeding to threshing, an opportunity of relaxation—

Don't forget to try the home town first for your Xmas Buying.

School Column

— 0 —

School will close on Wednesday, December 22nd, for the Christmas holidays, and reopen on Monday, January 4th.

The monthly meeting of the Local Teacher's Alliance was held in the teachers' of the Bertha Vale school last Friday. Before getting down to business supper was served by Mrs. Docherty. The chief business of the meeting was the allotting of prizes for the recent Spelling Tournament at Carleton Place. It was decided to award \$4.00 to the winning team in each class. The balance is to form a nucleus for buying trophies for future spelling contests. It was also decided to hold an inter-school oratorical contest in the spring. June 3rd was fixed as a tentative date for the sports day. The meeting closed with a hearty vote of thanks to Mr. and Mrs. Docherty for their hospitality.

The following is a financial statement of the Spelling Tournament:

Expenditures	
Tickets	\$ 4.50
Prizes	\$2.00
On hand	\$1.75
	\$68.25

Receipts

Sale of tickets \$68.25

\$68.25

The Junior Red Cross of room IV are planning for a card party about the middle of January. Watch for further announcements.

Smilin' Charlie Says—



"Uncle Jake Smith says he's afraid he can't give anybody much for Christmas this year—but smiles don't cost anything."



"Santa" Broadcasting

You can spend \$35 for a Westinghouse receiving set or you can spend \$500. Whatever you pay you can be sure that you are purchasing real radio satisfaction.

Every set offered by Westinghouse has behind it the research facilities of the greatest radio laboratories in the world and the manufacturing skill and experience that have made Westinghouse a leader in the engineering field.



Complete stock of Tubes, Batteries, etc., always in stock.

Barbor & Craddock

Phone 30, Strathmore, Alber. a

Hyde Park, Strathmore Acreage for Sale

Taxes Low, Fine Location, between town and Irrigation headquarters, north and west of school.

F. R. LILLY

C. P. R. Townsite Agent

Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Brazing,
Pipe, Etc.

Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS



CANADA

WARNING TO USERS OF RADIO

All Radio Receiving Sets
MUST be Licensed

Penalty on summary conviction is a fine not exceeding \$50.00.

LICENSE FEE \$1.00 PER ANNUM

Licenses valid to 31st March, 1926, may be obtained from: Staff Post Offices, Radio Dealers, Radio Inspectors, or from Radio Branch, Dept. of Marine and Fisheries, Ottawa.

The proceeds from license fees are used to control broadcasting and to improve broadcast reception conditions.

A. Johnston, Deputy Minister Marine and Fisheries

"Hit It Right" By Choosing--
His Gift Here!

**Warm
Fur Caps**



If he's a motorist or spends much of his time out-of-doors — he'll surely like a Fur Cap. We have them in Mink, Rabbit or Alaskan Seal — all sizes.

\$6.00 to \$12.00

**Extra-Neat
Lounging Robes**



For his hours of leisure at home he'd appreciate the comfort and dignity of a Lounging Robe.

Robes here in Silk, Flannel, and "Jaeger" Camel Hair.

\$7.75 to \$22.50

**Classy
Mufflers**



No doubt he likes neatness and comfort about the neck. The kind he'll find in our Mufflers of Brush Wool, Camel Hair or Cassimere, and Silk — varied shades.

\$1.50 to \$5.00

**Comfortable
Pajamas**



Several pairs of comfortable Pajamas added to his wardrobe would look good to him. To be had in plain or striped Madras, Silk, Poreale or Flannel. All sizes.

\$2.50 to \$6.00

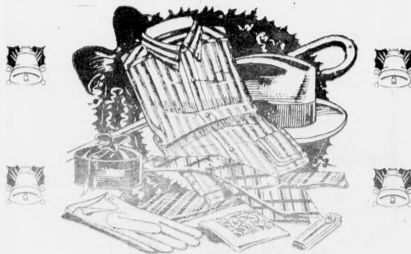


A "WEARABLE GIFT" is a practical Gift! And to either man or boy it's the Gift that pleases most! There is no doubt about it. It's something that "strikes home" with his personal preference — for, any item that enriches his personal appearance or adds to his comfort, tends to increase his pride. And doing that, it's a Gift most acceptable!

So if you want to see him radiate true Happiness this Christmas — just watch him when he unties the Gift boxes addressed to him and containing articles of Haberdashery selected from the attractive assortment at this store!

Note the suggestions illustrated and described here. If what you have in mind is not listed — come in anyway. If it's something man or boy can wear — WE HAVE IT!

Give Him--



Stylish Hats

Felts, Beavers, Velours, Nifty shapes and colours -- **\$6.00**

Nobby Neckwear
Of the finest Silk weaves, striped, plain or figured -- **\$1.50**

Attractive Shirts

Madras, Poreale, Poplins, etc. Neat Patterns and colours -- **\$3.50**

Novelty Hosiery
Dandy colour combinations, very durably made — different, **\$1.75**

**Finest
Handkerchiefs**



A necessary item with every man. He can't have too many of them. We offer: Handkerchiefs of Linen, Novelty, Lawn or Silk.

25c to \$1.50

Linen, Initialed, 3 for ... \$1.00

**Serviceable
Hosiery**



Foot comfort and ankle neatness are important to him. Our Serviceable Hosiery gives him both.

Silk, Rayon, Silk and Wool, or All Wool.

50c to \$2.50

**Stylish
Gloves**



Gloves he'd prefer for any occasion are here in an ample assortment.

Capeskin, Chamizette, Buckskin, wool or fur lined, desired shades.

\$1.50 to \$5.00

**Nobby
Belts**



Genuine Leather Belts in all the popular plain or sports styles. All sizes.

With Sterling Silver or Initial Buckles.

50c to \$2.00

THOS. E. WRIGHT

"MENS BETTER WEAR"

M.D. Bow Valley Council Meeting

A regular meeting of the council of M. D. Bow Valley, No. 219, was held in the Municipal Office, Strathmore, on Saturday, December 5th, 1925, commencing at 10:30 a.m. All councillors were present.

The minutes of the last meeting having been read, Mr. Wheeler moved that they be adopted. Carried.

Mr. Torginson appeared before the Council and explained the circumstances surrounding the accident which occurred at the Coulee between sections 22 and 23-25-26, W. 4th. Mr. Groves agreed to have a guard rail placed alongside of the grade at this point in the spring of 1926.

John Kuten explained to the council his reasons in asking that he be exempted from paying the pound bill for a bull impounded. The council did not agree with him and Mr. Kuten then paid the account.

Mr. Groves moved that the verbal report given by Mr. Chamberlain of the proceedings of the Convention of the Alberta Association of Municipal Districts be accepted. Carried.

Road Matters

At the request of the council, Mr. Graham, of the Department of Public Works, attended the council meeting and explained the situation with regard to Market Road Grant and Bridges. He advised the council that he had recommended the installation of bridges at the following places: Between 23 and 26-25-26, W. 4th; between 12 and 14-24-26, W. 4th; between 10 and 11-24-26, W. 4th. The explanation offered by Mr. Graham was agreed to, and Mr. Wheeler moved that the council tender Mr. Graham a hearty vote of thanks. Carried.

Mr. Snyder, of the J. D. Adams Company, spoke to the council regarding the purchase of road machinery, and Mr. Wheeler moved that the 10 and 12 foot Adams graders now used by the municipality be sold for a minimum of \$1,000.00 and \$1,500.00 respectively, F.O.B. Strathmore, the J. D. Adams Company having the exclusive listing of the sale of these machines until May 16th, 1926, and if the machines are sold at the above prices or better, the council agreed to purchase a new 12 foot Adams Leaning Wheel Grader for \$2,500.00 F.O.B. Strathmore. Carried.

Account from the Calgary General Hospital in the amount of \$112.69 for

the care of Melvin Dahl, indigent, having been read to the council Mr. Nash moved that it be paid. Carried.

The secretary reported that no extension of the time for filing caveats had been granted by the Minister of Municipal Affairs.

Mr. Groves advised the council that the bridge across the C.P.R. spillway between 8 and 17-23-25, W. 4th, had been repaired by having a new deck put on.

The secretary read a letter from J. H. Duffield regarding the increase in his account for surveys. No further action was taken by the council.

Mr. Wheeler gave a verbal report of his interview with the council of M. D. Blackfoot re asking bridges. Letter was read from M. D. Blackfoot thanking us for Mr. Wheeler's explanation, and agreeing to advise the Dept. of Public Works of any infraction of the Authorization of the department re bridges.

Mr. Nelson moved that a survey be made in the N.E. 27-24-24, W. 4th. Carried.

Mr. Chamberlain moved that the matter of crossing over the C.P.R. between 7 and 8-24-25, W. 4th, be tabled.

Copy of letter from the Canada Land Irrigation Co. regarding the pro-

posed picnic grounds at Carseland was read to the council.

Letter was read from M. D. Sheep asking the council to support their objection to installing the approaches to the proposed bridges over the C.P.R. Irrigation Canal between 25 and 26-24-25, W. 4th. Mr. Nash moved that this council endorse the action of M. D. Sheep in asking the C.P.R. Co. to install the approaches to the proposed bridge between sections 25 and 26-24-25, W. 4th, and that the secretary so advise them. Carried.

Mr. Nelson advised the council that the Department of Public Works had installed a bridge between 15 and 16-23-25, W. 4th.

Mr. Groves moved that the council cancel the taxes on Pt. Se. N. of River, 28-21-26, W. 4th, amounting to \$106.00, as this land had reverted to the Crown and had later been obtained by the C.P.R. under patent dated October 20, 1923. Carried.

Valuation Reduced by Equalization

Read

Letter having been read from the Equalization Board showing that they proposed to set the average valuation per acre for this Municipal District at \$19.89, explanation having been submitted by the secretary showing that if the council accepted this proposed

valuation that it will mean a decrease of 15% on the valuations of farm lands as assessed by Mr. W. G. Way in 1924; Mr. Chamberlain moved that wherever we are of the opinion that our assessment is too high we will not appeal against it if the Equalization Board will agree to disallow any appeal against assessment from the Municipal Districts immediately adopting us. Carried.

Letter from the Department of Agriculture re Wood Control and Amendment to the Noxious Weed Act was read to the council.

Consolidated On Namaka Farm

Report from Dr. J. W. Giffen, Medical Health Officer, on the conditions prevailing at the Namaka Farm was read to the council, and Mr. Wheeler moved that it be accepted and acted upon if necessary by the council. Carried.

A report of the inspector of the Department of Municipal Affairs was read to the council and accepted on the motion of Mr. Groves. Carried.

Report from the auditor of the municipality was submitted to the council.

The Reeve and secretary explained action taken with regard to the estate of Roscoe Kempton, deceased, and advised the council that this matter had

now been taken up with the Attorney General of the Province.

Letter was read from the Chief Engineer of the C.P.R., D.N.R., asking the Council to take steps to have the road diversion in the S.E. 15-23-25, W. 4th, closed and the original road allowance opened for traffic, and Mr. Wheeler moved that the secretary be instructed to answer the letter advising that the diversion is being used at present, but that we will be willing to consider this matter if it is again brought to our notice in the spring of 1926. Carried.

An explanation having been given the council regarding the financial standing of the Municipality, Mr. Groves moved that the Reeve and secretary be authorized to liquidate the balance of the Current Hall Insurance levy on or before December 15th, 1925, and that they be empowered to make the necessary arrangements on behalf of the council. Carried.

Notification was submitted to the council showing contagious diseases as follows: Measles, Annes Kroeker, Hans Kroeker and Lydia Handler. The necessary quarantine had been enforced.

Mr. Chamberlain reported that he had authorized the destruction of five animals impounded in the pound kept by C. A. Hartell, as the animals were worthless. Mr. Weyers moved that this action be approved by the council. Carried.

Election Preparations

Mr. Nash moved that the place for holding the annual nomination meeting for the Municipality be the C.W.V.A. Memorial Hall, Strathmore, that Frank Stene be Returning Officer of the Municipality for the elections, if any, to be held in February, 1926, and that the Municipality be divided into six polling divisions with places of polling and deputy returning officers as shown hereunder:

- Div. 1—Hills Hardware Store, W. E. Hill, D.R.O.
- Div. 2—Carseland Post Office, Gaylord Gibson, D.R.O.
- Div. 3—F. C. Dalton's house, F. C. Dalton, D.R.O.
- Div. 4—A. I. Downey's house, D. Fraser, D.R.O.
- Div. 5—F. Amidon's house, F. Amidon, D.R.O.
- Div. 6—McIntosh's Store, J. W. McIntosh, D.R.O.
- Div. 7—S. C. Sorenson's house, S. C. Sorenson, D.R.O.
- Div. 8—E. M. Bucknerfield's house, T. H. Bucknerfield, D.R.O.
- Div. 9—T. Kildee's house, T. Kildee, D.R.O.

Subject to correction or amendment as necessity arises. Carried.

Carseland U.F.A. Hall Suggestions

Resolution from Carseland Local U.F.A., advocating the election of the delegates to the Hall Insurance Convention by post card ballot, and also the restriction of voting to persons who insured in the previous year, having been read to the council was recorded as having been received.

Mr. Wm. Fawkes tendered his resignation as poundkeeper of the municipality, and Mr. Wheeler was instructed by the council to interview him and try and get him to reconsider his decision. No action was taken to accept the resignation at the present time.

Don't Want Road Changed

Mr. Groves moved that this council go on record as being opposed to the changing of the Calgary-Medicine Hat highway from its present location. Mr. Nelson moved that the council re-engage Mr. J. W. Cope for January and February of 1926, at a salary of \$100.00 per month. Mr. Cope to continue in his capacity as assistant in the office of the municipality. Carried.

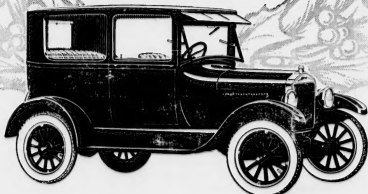
Keoma Notes

The U.F.W.A. of Keoma held a sale of work and social evening in the schoolhouse on Friday evening, December 11; the proceeds going as a Xmas gift to Rev. Atwood, and also to start a fund to pay for the seating of the hall. Many useful articles were sold, among them two Xmas cakes, donated by Mrs. Melvin Galloway and Mrs. Thompson. A candy stall was also very much in evidence, presided over by Mrs. Franks and Mrs. Wright. Dancing commenced with the "old-time music," which came clearly and loudly over the radio, very kindly loaned by Mr. G. Ranby. Supper was served during the evening, during which Mrs. Galloway announced that \$48.90 had been taken, which is considered a very fine result.

The Keoma school Xmas tree will be held on Wednesday, December 22. Everybody welcome.

The Bruce Lake school Christmas tree will be held on Tuesday, December 22.

This Christmas a Ford



Any Ford model may be purchased on easy payments from your local authorized Ford dealer. The moderate down payment entitles you to take immediate delivery of your car and you can pay for it at your convenience during the year.

Your local Ford dealer will gladly show you the Ford Christmas Gift Certificate which enables the giver of a Ford to announce the gift in the most fitting manner. Delivery can also be arranged for any desired time on Christmas morning.

SEE YOUR NEAREST AUTHORIZED FORD DEALER

Ladies' SILK HOSE

"Circle Bar" make, with point heels, all newest shades, per pair \$1.50

Gift Suggestions from the Xmas Store

We can help you solve your Gift Problems—Our Store is overflowing with Xmas Merchandise. Just the things Old Santa likes to leave with you on Xmas morning. Here is what a customer said the other day: "I have been to Calgary, but you have as good an assortment here, AND YOUR PRICES ARE LESS." Come and let us prove it.

Ladies Silk UNDERWEAR

Camisoles, Vests, Bloomers, and Princess Slips, priced from \$1.00 to \$4.50

A Visit to Our Toy Department

will surprise you. Here are some of the good things on display:—

MECHANICAL TOYS, from 20c to \$1.75
These include Tractors, Engines, Fighting Bulls, Dancing Coons, etc., etc.

DOLLS, from 25c to \$5.00
Talking Dolls, Sleeping Dolls, Walking Dolls, all sizes. See our Dressed Dolls at 65c

SPECIAL. One only, reg. \$7.25 dressed, jointed Doll for \$4.50	Dolls Beds 40c Dolls Houses, with furniture \$2.25 Dolls Tea Sets, priced from 30c
Steel ERECTOR SETS A real toy for a boy, at \$1.50	Boys' TOOL SETS At 65c and \$1.50

GAMES

In big variety 30c to 60c
Ludo, Hare and Hounds, Tiddly Winks, etc.
Blow Football 65c
Deck Quoits 65c
Table Tennis \$1.00 and \$2.25



Gifts for Ladies

In Brush Sets \$1.50
to \$4.50

Handkerchiefs in fancy boxes, from 45c

Fur lined Mitts, per pair \$1.75

Dent's Famous GLOVES

Lined Mocha Mitts, pair \$1.75

Lined Calf Gloves, per pair \$2.25 and \$2.50

Wool Gloves, 85c

to \$1.50

WHITE IVORY
At 25% Off.

Nail Cleaners, Pin Trays, Mirrors, Bedroom Clocks, Napkin Rings, etc., from 50c

to \$6.50

CHINAWARE
Is a Useful Gift

Berry Bowls, Nut Bowls, Bon Bon Dishes, Cups and Saucers.

etc., in big variety to choose from.

A new shipment of Ladies and Children's

Flannel

DRESSES

Just Arrived.

The latest styles and newest trimmings.

Ladies sizes, \$5.95

to \$9.75

Childrens, from \$3.95

to \$4.50

Gifts for the HOME

Framed Pictures, 95c

to \$1.50

Congoleum Rugs, \$9.50

to \$17.75

Comforters, Blankets, etc., at prices to suit any purse.

Community Silverware is always acceptable

See our display of this line

Xmas Grocery Suggestions--for the Festive Season

Plum pudding, in 1 lb. bowl 75c	Shelled Almonds, 3 lb. Crown, lb. 70c	Raspberry Vinegar, bottle 35c	Peanut Brittle, Dixie Chocolate, per pound 35c
2 lb. bowl \$1.00	Whole Mixed Nuts, Brazils, Filberts, Walnuts and Almonds, 2 lbs. for 55c	Imp. Qt. bottle 35c	XMAS PACKAGE Cigarettes, Cigars and Tobacco
Mince meat, oh! so good, lb. 20c	Peanuts, green or fresh roasted, per pound 15c	Family Special Box, containing Fruit, Jellies, Cream Caramel, French Creams, assorted Chocolates, 4 lb. box \$1.50	Millhouse Cigarettes, tins of 50 75c
Choice fresh cluster Raisins, pkg. 25c	Grape Juice, dark or light, bottle 40c	Xmas Candy, nice bright mixture, per pound 25c	10 pkgs. in Xmas wrapper \$1.50
Pulled Layer Figs, Smyrna 5 Crown, lb. 30c	2 bottles 70c	Ribbon Candy, lb. 30c	Old Chum and Ogden's cut plug in Xmas pkg.
Layer Figs, California lb. 20c	Lime Juice, Montserrat, bottle 50c	French Creams, Java	Cigars in Xmas pkgs. Xmas Crackers, containing hats, caps, jewellery, etc. 35c
New Hallowi Dates, 2 lbs. 25c			45c and 55c

Give Something Suitable To The Men Folk

Dress Sox, in Xmas boxes, pr. 65c, 85c and \$1.00	Dress Shirts, \$1.95 to \$3.50
Xmas Stockings, small size 15c	Pajamas, Blue or Mauve striped, per suit \$3.35
Large size 35c	Suspenders and Garter Sets, in big variety, from 75c to \$1.50
Jap Oranges, sweet and juicy, box \$1.15	Silk Scarves, Shippers, Handkerchiefs, etc., at lowest prices.
Xmas Trees from 75c	
Get a box of Apples for Xmas. All the best varieties in stock.	
Soft Collar Cases, grey leather, \$1.50	

CHOCOLATES

In Fancy Boxes

"Gloria", assorted round boxes, 1/2 lbs. for 50c
Society Specials, per box \$1.00
and \$1.50
Lowmyns Leaders \$1.50

GATENBY & FISHER

Headquarters For Xmas Gifts

Phone Grocery 28 STRATHMORE Phone Drygoods 100

DECORATIONS XMAS

Bells, Garlandes, Candle Holders, Crepe Paper, Xmas Tree Ornaments, etc. Call and look them over.

Headquarters for Radios WE CARRY THE ATWATER-KENT, RADIOLA and DAYFAN.

If you are considering a Radio, get in touch with us. We will install any machine you wish on one week's free trial.

ARNOLD MOTORS

Phone 31 Strathmore

KING EDWARD HOTEL STRATHMORE

A well-appointed eighty-room building, with modern conveniences. Hot and cold water, steam heat, baths.

Special terms for permanent boarders. Furnished suites.

THE COMMERCIAL HOUSE

F. K. Miller, Manager

::LOCAL JOTTINGS::

A Burns Concert and dance is provided for Strathmore on January 23. Those interested should get in communication with the Standard.

Mr. A. Layzell held successful auction sales at St. E. Thompson's and C. Edwards during the week. The big Swenson and Hoyles sale takes place today.

The U.F.A. Serviceberry District Association met at Rosedale on Saturday last, but no full report of the proceedings had arrived at the time of going to press. A resolution was passed endorsing the proposed change in the location of the Calgary-Medical-Hat highway, and other important business transacted. No action was taken on the endorsement of candidates for the Provincial House for the riding; represented, though the subject was informally discussed.

FOUR Strathmore, Wedding Ring. Owner apply Standard Office, 16-12-25

It may be of interest to mention that the whole work included in the printing of this special issue of the Standard was done in the Standard office. This includes the making of the coloured and other illustrations. The equipment to do this work is not found in many country offices throughout the province.

There is some epidemic disease, mostly chicken pox and scarlet fever, among families in the district at present, though none has been contracted so far in town.

An enjoyable performance of the comedy "Aaron Slick from Pumpkin Creek" was given by Daleman and team in the Memorial Hall on Tuesday evening. Owing to shortness of time and insufficient advertising, the attendance was poor, but those who attended were delighted with the presentation given, and it is to be regretted that more people did not know of the performance, as the work of local amateurs should always receive encouragement.

The annual Christmas entertainment of the United Church Sunday School will be held on Tuesday evening, December 22nd.

Fishing of the skating and curling rink was resumed on Monday, water being pumped from the lake.

As will be seen from our advertising columns, acreage is being advertised in the Hyde Park addition. Several acres have already been sold, one house is already up, and several more will be erected next spring.

Mr. Patterson has just installed a complete new oven in his bakery, which will enable him to give his many customers even better satisfaction than in the past.

A successful turkey shoot took place at Nightingale on Wednesday. Jimmy Whitehouse and Pete McLean were the high men, getting eight and six birds respectively. A number of Strathmore shots went out, but the peculiar thing is that the only one who got a turkey was one who never shot a clay pigeon in his life previous to doing so at Nightingale. It is true that other turkeys were brought back, but these were won on the fortunes of the dice.

THE LABEL

on your paper indicates the date on which your subscription expires. If you are in arrears we would appreciate an immediate settlement.

Smilin' Charlie Says



Talk is cheap! And Oh Gosh! Aint there a lot of extravagant people in this old world?...

A Christmas Carol

Hark! hark the message, heaven sent
and holy!
O earth, awake thy sleeping heart and
sing!
And greet with love and praise the
mighty King;
Born in this world to save us, meek
and lowly.

Hark! hark the message, heaven sent
and holy!
O earth, awake thy sleeping heart
and sing,
And greet with love and praise the
mighty King;
Born in this world to save us, meek
and lowly.

The watching shepherds heard the
wondrous story,
And followed in the guidance of the
star—
With mighty faith they followed it
afar—
And stood before the infant Lord of
Glory!

Our mortal thought absorbs the mes-
sage slowly,
The gracious picture shown to human
eyes,
To make His little human children
wise,
In knowledge of the King and Christ-
child lowly.

Hark! hark the message, heaven sent
and holy,
O earth, awake thy sleeping heart and
sing!
And greet with love and praise the
mighty King;
Born in this world to save us, meek
and lowly.

—VIOLET ROBERTS

Blind—Yet They "See" And Find Delight in Their Christmas Tree And Gifts.



As you're raising along with plans Christmas tree, too—even as you and for a Merry Christmas—pause for a moment and study the above picture. It contains a happy Yuletide thought. Blind and in the course of their training, have had their sense of feeling developed to such a fine degree that the loss of their sight does not hinder them at all in finding joy in life. Thanks to careful education, these blind boys and girls enjoy their Christmas tree, too—even as you and they are pupils of the New York Institute for the Education of the Blind and in the course of their training, have had their sense of feeling developed to such a fine degree that the loss of their sight does not hinder them at all in finding joy in life. As it happened, these youngsters of the lower grades in the New York In-

stitute were presented with a brilliantly decorated tree. They "saw" its beauty as well as that of the many gifts that came with it—their little hands lightly touched the pine needles, branches, tinsel ornaments, dolls, wagons and other toys. And their faces reflected the happiness in their hearts.



YE "CHUCKLE" EDITORS

CHRISTMAS GIFT LIST

Having duly run around in
Circles to the bewilderment
of the other ninetieths
Of our family—
Having muttered under our
Breasts and dilled our
Finger-nails on our cranium—
Having tied what little we
Have of brains into a
Glorious knot—here's letting
You in on the hysterical
Results!

Behold! Our—

CHRISTMAS GIFT LIST

For the WIFE:
A bunch of Rubber Dollar
Bills. She'll be able to
stretch those so they'll
reach further in buying
power!

For BROTHER BILL:

A Gravy Sponge. He'll be
able to get more with that
—instead of using a slice
of bread for mopping up
purposes on his plate at
every meal. And maybe, we'll
buy him a Knife with no
edges on it, too. He cut his
mouth with the last one we
gave him.

There, isn't that a thoughtful, practical, useful Christmas Gift list? Outside of the baby and the dog, the prospective favored ones—when they read it—will very likely chip in for a shotgun, select an undertaker and make our Christmas Greeting—(engraved in marble read)—

"GONE AND WELL FORGOTTEN!"

FAMOUS LAST LINES

"I'll just get her something cheap!"

SAVING THE STRAWBERRIES
AND RASPBERRIES

(Experimental Farm Notes)

There are some seasons when straw-
berries and raspberries come through
the winter on the prairie without any
special protection. There are also
some seasons when even the most
hardy varieties suffer unless specially
protected with some kind of covering.
As the severity of the winter cannot
be determined till winter is passed it
is the rule now to cover all strawber-
ries and raspberries in the late fall.
Strawberries are covered with straw
or slough hay any time after the
ground is frozen. Hay is preferable
because of the danger of volunteer
grain and weed seeds being carried in
the straw and giving trouble the fol-
lowing season. If the covering is from
four to six inches thick it is not too
heavy to smother the plants and it is
thick enough to prevent any thawing
of the roots during mild spells in the
winter and early spring. When such
covering has been applied and left till
the middle of May there has not been
any loss of plants from winter killing
at the Northern Station.

Raspberries are treated differently.
Any time after the fruit is picked the
canes which have borne fruit and all
but about six to a hill of the unfruit-
ful canes are cut out. Just before the
ground is frozen, usually early in Oc-
tober, the canes are bent over and
held down by putting a shovel of earth
on the tips. This is a two-man job.
Later the whole thing is covered over
with straw or slough hay and left till
spring. Raspberries treated in this
way have never suffered from winter
injury at the Northern Station.

- Phone The Standard (17)
- when you have an item of news.
- if you have a visitor at your
- home, let The Standard have
- their names. Report neighbor-
- hood happenings over the tele-
- phone. It costs you nothing
- but a few seconds time, and you
- thereby assist in making this
- a live, newsy local paper.
- Your co-operation will be sin-
- cerely appreciated.

The Best That's Made
For Western Trade

You Cannot Beat Our Product. It's the result
of 33 years of knowing how.

CALGARY

"The Beer With a Reputation"

Sold On Draft
EverywhereBuy It By
The Case

Calgary Brewing & Malting Co.

C. NERRINGS, Local Agent

"Get a Case from Casey."



Select Poultry

For a Delightful Christmas
Dinner

Mother will be delighted with the
ease and success she has in preparing
our select, fresh and tender Poultry.
And the children — watching her
"baste it" or getting a peck at it while
it's in the oven—will hardly be able to
wait until Dad says: "Pass your plates!"
Then—Watch Everybody Eat!

Better Order To-day!

TURKEYS, DUCKS, GEESSE,
CHICKENS.Pioneer Meat Market
Geo. Snaith

The Standard Broad-
casts your ad. to 5000
Readers

INITIAL SALARIES RECENTLY OBTAINED
BY GRADUATES

Young Lady, 17, \$70 per month. Other Students,
\$75 and \$115 per month.

HOLLINGSHEAD COMMERCIAL COLLEGE

226 Eighth Avenue West, Calgary
Principal A. HOLLINGSHEAD, P.T., F.I.P.S.
The only practising teacher of shorthand in Calgary,
officially certificated by the Phonetic Institute.

Petroleum Coke

By-product Calgary
Refinery. No gasses,
No ashes to worry
about. Intense heat
always available.

\$15.25 per ton at
tar.

Try a load! Suitable
for any furnace or
heater.

T. H. EVES

Strathmore

Dealer in the Famous
GALT COAL.

A CHRISTMAS "WORD TO THE WISE..."

Imperial Whisky

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.



Sensible Gifts for the Kiddies

Waggon and Sleighs,
Doll Carriages,

Kindergarten Sets, Aluminium Child's Sets, Card
Tables, etc.

A Fine Assortment Of
SILVERWARE
At Reasonable Prices.

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"
M. A. RELLINGER Phone 54

X CURSIONS

CENTRAL UNITED STATES
EASTERN CANADA
PACIFIC COAST



Let us assist in planning your trip.
We will be glad to arrange all details,
quote low excursion fares, make reser-
vations, give full particulars.

E. M. WILSON, Local Agent
Rockford, Alta. Phone 47

WHEN REMITTING send Canadian National Express, Money Orders
and Foreign Cheques. WHEN TRAVELLING carry Travellers Che-
ques. For sale by Canadian National Ry. Ticket Agency and Express
Office.

Your Next Express Shipment — Canadian National

NEWCASTLE COAL

\$7.50 per ton at shed, \$8.00 delivered.

Lethbridge Imperial Lump, \$9 shed, \$9.50 delivered.
Get my price on 5 ton lots or more.

CHAS. KEELING

PHONE 72

STRATHMORE

AVOID
CONGESTED TRAFFIC
CROWDED STORES
LOGGED DELIVERIES
SHOP EARLY

How fast the leaves of the calendar do fall. Here it's time again to take a peek in our bank books and see if there's enough cash on hand to remember all our folks this Christmas.

Having decided that there is—let's all take the beautiful Helen Chadwick's advice from the above picture and "SHOP EARLY!" Let's do it now and have it over with. We'll be much happier for it. We'll get better stock and better prices. And what's more, we'll be doing a kindness to

those who serve us!

As Miss Chadwick's sign hints—Avoid getting into the crowded traffic jam that tangles up our business centers the last week before Christmas! Avoid the elbowing, pushing anything but happy "last minute buyers" that will crowd the stores! Make sure that your Gifts will be delivered on time and don't take a chance on being disappointed.

Be wise and—SHOP NOW!

Choral Society Concert

On Friday evening, December 11th, Strathmore Choral Society made its debut before a very appreciative audience.

This very young society shows every evidence of becoming a great musical asset to the town, and it is to be hoped that it will hold together and persist in bringing before the towns people well-versed music, such as we had the pleasure of listening to on Friday evening last.

The programme presented was of a sufficiently varied character to please the majority of the audience, the chorus, under Mr. C. A. Lydiatt, conductor, being heard to advantage in six different selections, namely: "Four Jolly Smiths", "Queen of the Night", "Call John", "The Noble Duke of York", "Goodnight Beloved", and the "Hallelujah Chorus" from the "Messiah", all of which were enjoyed by the audience.

The chorus was notably good in its attack, and persistent attention to rhythm, the balance of the men's voices being, perhaps, more pleasing than that of the sopranos and altos.

It is evident that Mr. Lydiatt has made a masterly showing with a small group of musically inclined people, who, with further practice and the additional confidence to be gained by complete familiarity with their music, should do amazingly well.

It is, possibly, the time to point out that most choral societies practise for six months, September to February, before presenting their annual effort, which makes for complete knowledge of the music undertaken, and gives the conductor more scope in every direction, besides developing the personality of the choir to an interesting degree. The two outstanding choral numbers on Friday evening were "Call John", a humorous selection, very taking, and "Good Night, Beloved", which was sung tastefully, compactly, and with a good balance. An earlier number on the programme, "Queen of the Night", afforded small solo parts for Soprano, Alto, and Baritone, which were severely taken in a pleasing and artistic manner by Miss Margaret Watson (soprano), Mrs. J. Thompson (alto) and Mr. G. H. Patrick (baritone).

Mrs. Bosward, M.B., and her talented pupil, Miss F. Garrett, gave a capital piano trio, in an interesting manner, and had to respond to an encore.

Mrs. Thompson, of Calgary, further assisted by singing other vocal selections, which were much enjoyed. Her

Boy Scout Notes



FIRST STRATHMORE TROOP BOY SCOUTS.

The Troop made a large shipment of toys to the Scout Repair shop in Calgary on Saturday. These toys will be repaired by Calgary Scouts and will be turned over to the Herald Sunshine Fund for distribution to poor children.

A large shipment of clothing was also sent to Sunshine, and these efforts will be the Christmas "good turn" of the troop.

All scouts are requested to be present at next week's meeting as there will be some very important business to attend to.

The troop regret the illness of Patrol Leader Corbett, and hope for his speedy recovery.

voice has a pleasing quality more especially in the upper registers, and her numbers, "A Slave Song" and "Break O' Day", were well received, an encore to the latter being "Sunrise and Yon".

Mrs. Douglas French, as usual, brought a note of gaiety to the proceedings in a bright and humorous eulogistic sketch to which she was obliged to give an encore. Mrs. Geo. Thurston, whose voice is heard too seldom in Strathmore, also sang very enjoyably "Just You", "The Rosary", and, as an encore number "Absent". Mr. G. H. Patrick acquitted himself well in a solo "The Last Call", his enunciation and interpretation being all that could be desired. Also Mr. Patrick and Mr. Lydiatt gave, in duet form "The Battle Hymn" with great spirit and splendid blending of voices. Mr. John MacKenzie, who made an able and witty chairman, prevailed upon Mr. Lydiatt to give the audience a chance to hear his fine voice in solo, and he has, perhaps, never been heard here to greater advantage than in his song "The Captain of the Marguerite" ("Hark").

An evening of good things was pres-



Speak Up! What'll It Be For The-- CHRISTMAS TABLE

FOR GROCERY SUGGESTIONS
— Phone 62 —

Fresh Vegetables and Fruits in ample abundance. All quality brands of Bottled, Canned or Packaged Goods. Special low holiday prices.

M. B. GARRETT

Phone 62,

Strathmore, Alta.



Christmas Specials

Cakes, almond iced, and decorated,
per pound **70c**

Mince Pies, Shortbread and Cherry
Cake, Chocolates and Xmas Candies.
Get Some Rowntree's Chocolates be-
fore they all go.

Have you guessed the weight of our
Xmas Cake yet? One guess with every
25c purchase of candy.

PATTEMORE'S BAKERY

and down and running over with the addition of two delightful violin solos and their accompanying encores provided by Mr. Ben Plesner, whose tone is always reliable, and often exquisite. Mrs. Bosward accompanied the society with her usual success.

The proceeds of the concert were devoted to the reduction of debt on the Memorial and the G.W.V.A. gave the performers a delightful supper at the close of the concert.

MURINE EYES
IRITATED BY
SUN, WIND, DUST & CINDERS
BURNING IN YOUR EYES
WRITE FOR FREE TO DAY BOOK, MURINE EYE CIGARETTES

**Do Your
Shopping Early**

Read the Want Ads



Legal & Professional

J. J. PETRIE
 Barrister, Solicitor and Notary
 Public.
 Suite 2 Mills Block, 222a 8th Ave W
 Calgary.
 Strathmore every Saturday

Sinclair & Jull
 Barristers, Solicitors, Notaries
MONEY TO LOAN
 Offices 200-203 Bay Block, 326a, 8th
 Avenue West, Calgary.
 Strathmore—King Edward Hotel—
 Friday 3:30 p.m. to Saturday 6 p.m.
 of each week.

Dr. T. W. MOORE
 Physician and Surgeon
 (Successor to A. W. Girvin)
 Office Phone 7, Res. 8
 Strathmore, Alberta

Dr. R. R. McIntyre
DENTIST
 714 Herald Building,
 Calgary.
 Phones: Office M6033
 Res. M6436
WILL BE AT
 Dr. Robinson's office,
 Strathmore, Tuesday
 2 p.m. till Wednesday
 2 p.m., each week.
 Appointments can
 be arranged with Mr.
 T. M. Wears.

Security Service
 Insurance, Rentals,
 Property for Sale

F. R. LILLY, Strathmore

CHASE & Co.
 Funeral Directors and
 Embalmers.
 Parlors 3rd Street,
STRATHMORE.
 Phone 74.

WELLS DRILLED
 Also agents for Pumps, Piping, Wind
 mills, and All Water Supplies.
W. C. TUCKER
 Phone 39, Strathmore, Alberta

Dania Hotel
STANDARD, ALTA.
 Rates—75c and \$1.00, and Weekly.
 Meals at All Hours. Ice Cream and
 Cooling Soft Drinks in Season.
 Phone 25, Strathmore, Alberta

VICTOR PETERSEN
 Proprietor

STRATHMORE
HOSPITAL—
 Mrs. W. C. Tucker operates a hos-
 pital for general practice in Strath-
 more. For terms, dates, etc., apply
 Phone 39, Strathmore, or personally
 References furnished if required.

GRAIN PRICES

The following grain prices are for
 grain by wagon-load at Strathmore,
 not track prices, and for information
 of the public only. Figures are kind-
 ly supplied by Mr. T. H. Eves, of the
 John Hood Elevator.

December 15, 1925	
Wheat	
Track	1.22 1/2
No. 1	1.21
2	1.18
3	1.15
4	1.12
Oats	
2 C.W.	23
3 C.W.	28
Flax	
No. 3	1.56
4	1.59
Barley	
5 C.W.	43
4 C.W.	40
Rye	
2 C.W.	37
3 C.W.	32

To All Our Clients

May we present to
 you at this season our
GOOD WILL
POLICY
 insuring you for the
MERRIEST XMAS
 and the
HAPPIEST NEW
YEAR.

F. J. DUNN

Strathmore, Alta.
 "The Reliable Land
 and Insurance Man."

— Phones —
 Office 98 Residence 53

FRATERNAL

Meets in Memorial
 Hall 2nd Tuesday of
 each month.
 All Returned Men
 are welcomed as
 members.
W. S. PATTERSON, C. KEELING
 Secretary President
 Memorial Hall—Manager, F. Anderson,
 Secretary, John Mackenzie.

You Require
Protection

Then why not insure
 with Canada's Large-
 est and Strongest Life
 Company?

THE SUN

John Cusack
 Strathmore Repre-
 sentative.
 Room 49,
 King Edward Hotel

NEXT WEEK WITH THE
CHURCHES

United Church, Strathmore

Sunday, December 20th, 1925
 Christmas Sunday

There will be Advent themes and
 Christmas music at all services and
 the minister hopes to have pictures
 for the children of the congregation.

A number of fine singers, including
 Mr. and Mrs. Wooster and Mr. Lydall
 and the Church choir will assist in
 timely music.

Namaka—at 11 o'clock.

Chester—at 2:30 o'clock.

Strathmore—Church School at 11 a.m.

Church Worship at 7:30 p.m.

No group meetings Christmas week.

ARTHUR H. ROWE,
 Minister

St. Michael and All Angels

CHURCH

11:00 a.m.—Holy Communion, Strath-
 more

3:00 p.m.—Evensong, Nightingale.

7:30 p.m.—Evensong, Strathmore.

December 24th and 25th

12:00 midnight—Holy Communion, Dec.

11:00 a.m.—Holy Communion, Dec.

25th.

A. D. CURRIE, Incumbent

Like the
CHRISTMAS
STOCKING!

The Rexall Store is
 full of Gifts suitable
 for all, from Baby to
 Grandpa.

Here are a few sug-
 gestions for you:

DOLLS, TOYS, GAMES,
STATIONERY, PURSES,
ARM BAGS, BEANS, BOX
CHOCOLATES, CHINA,
White Ivory, Hudnott's Oar-
Kies and Loric Perfumes and
Toilet Sets, Wahl Pen and
Pencil Sets, CASE PIPES,
CIGARS and SMOKERS'
SUNDRIES, Gillette and
Auto Strip Razors, Bill Folds,
Waterman Pens and Pencils,
KODAKS, GRAMAPHONES

Strathmore
Pharmacy
Rexall Drug Store

UNRESERVED
AUCTION SALE
Slats' Diary

FRIDAY, DEC. 18

at 10 o'clock sharp

18 HEAD HORSES

16 head Work Horses, from 1200 lbs.

to 1600 lbs., including well-matched

colts, ages 4 to 7 years.

1 2-year-old Colt.

1 Quiet Saddle Pony.

7 HEAD CATTLE

Jersey Cow, freshen March 1st;

Heifer, coming 2 years.

2 Cows, milking;

One, fresh this month;

2 Heifers, fresh in six weeks.

IMPLEMENTS

McCormick 4 ft. Binder, Massey-Harris

8 ft. Binder, Hamilton 3-bottom Disc

Plow, Cockshutt 2-bottom Disc Plow,

Cockshutt 8 ft. Cultivator (new last

spring), 24 ft. H.C. Heavy Diamond

Tooth Harrow, 10 ft. McCormick

Double Disc Garden Cultivator, 5 ft.

McCormick Mower, 3 1/2 McCormick

Wagon, 12 wheel, box, to hold 15

bu. 3 1/2 Adams Wagon and Box, to

hold 12 bu. Light Wagon and

Bundle Rack, Light Wagon and

Freighting Bed, Democra in good

condition, 5 sets Heavy Butt Chain Har-

ness, Etc. Etc.

HOUSEHOLD FURNITURE

Kingsbury Piano, good as new, Etc.

Terms Cash—Luncheon Provided

NOTE—See us for dates if you can,

template having a sale. For re-

ference, ask anyone we have sold

for.

A. LAYZELL

Auctioneer, Calgary

ALBERTA COAL

SUPPLIES WINNIPEG

According to a statement made by

a C.P.R. official, ninety per cent.

of the coal now going into Winnipeg

is from Alberta mines.

Sunday—We were talking about 1

thing another day and when pa was

talking about the Hanging garden

run place came to find out Al Emmy

that hanging garden was where they

use to talk and Xcure criminals which

was gonna get taken.

Munday—Today the teacher set me

to tell all I knew about sir Walter Roly

in the History lesson, well I all I new

about; Walter Roly was that 1 time

he tuk off his coat for the Queen to

walk on it in the mud and then they

tuk him and cut off his leg becu he

appeared before the Queen in his

Short sleeves.

Tuesday—well ma give pa a good

snare today and I don me good be-

cu he is all ways giving her a smart

answer about things. She told us that

her Cuzen Ola had a unfortunate love

affair. Pa sed why I tuk Ola not

married. Ma replied and answered.

Yes, She did.

Wednesday—was up at 6 o'clock to

go to see a show and pa tuk us all

to the restaurant for supper. They

sed they had fresh so when they sat

Al Emmy what she wanted she sed

she would tak a broyld Hassock. Pa

me sed baffed quicky.

Thursday—was up at 6 o'clock to

try to bury a book and they was

having a little quarl. I herd Mrs.

Gillem tell him that he was all ways

being a little quarl. She sed, Why the

day we got married you was late at

the church. He sed. Yes I was but not

late enuff. About then I went

home.

Weather Report

Supplied by C. P. Irrigation Dept.

December 8 to 14, 1925

	8	9	10	11	12	13	14
5	29.5	55.2					
8	25.0	57.8					
10	32.8	46.5					
11	28.2	48.0					
12	26.8	30.5					
13	18.2	27.2					
14	15.2	30.5					

ROMAN CATHOLIC CHURCH

— 0 —

1st Sunday of Advent, Mass at

Carleton 9 a.m. Strathmore 11 a.m.

2nd Sunday of Advent, Mass at Lane

don 9 a.m. Strathmore at 11 a.m.

Rev. J. E. DUGGAN,

Pastor



Rates for one insertion, 2 cents per word per issue, 1
 cent per word each additional issue, minimum charge 50c.
 Cash must accompany ads.

Livestock

FOR SALE, Yorkshire Boar, registered
 \$25.00. E. B. Welshimer, Cheshire,
 R209, Strathmore, 23-12-p

FOR SALE: We are offering for sale
 a number of choice lac-type young
 boars and sows, weighing 175 to 200
 pounds at \$25.00 also a few im-
 ported young Tamworth boars from
 prize-winning sire and dam at
 Chicago International and other
 leading American swine shows.
 Price \$35 each. Dahn & Miller,
 Rockyford, 20-12-p

WANTED, Feeder Hogs. Apply R. M.
 Vercauteren, Rockyford, 16-12-p

FOR SALE, Male Pigs, pure-bred,
 Berkshires, weighing from 175 to
 200 lbs., price from \$20.00 to \$25.00
 each. Apply Ed. Pezer, Rockyford,
 Phone R207, 2 miles west of Rocky-
 ford, 16-12-p

Farms for Sale or Rent

FOR SALE, Good Farm, 1/2 section,
 5 miles from Strathmore, 1 mile from
 school, good buildings, all fenced,
 very suitable for mixed farming.
 Running water all year round, 257
 acres broken and under cultivation,
 part irrigable. Can offer genuine
 bargain to anyone with cash as I
 own farm under the new C.P.R. con-
 tract. Apply Lewis Utton, Phone
 R117, Strathmore, 16-12-p

FOR SALE, Good Farm, Half Section,
 5 miles from Strathmore, 1 mile to
 school, good buildings, well fenced,
 etc. Very suitable for mixed farm-
 ing. Spring runs all year. Lots of
 water. 200 acres can be cropped,
 part irrigable. Apply Lewis Utton,
 Phone R117, Strathmore, 9-12-p

WANTED TO RENT, Half to Three-
 quarter Section on crop share. Have
 all equipment, seed, etc. Apply R.
 H. Sadler, Phone 1014, Strathmore,
 23-12-p

Miscellaneous

ANYONE WANTING HORSES Broke
 can apply to A. J. Gingsell, Phone
 R209, Strathmore, 3 1/2 miles north-
 east, 23-1-p

IF YOU ARE MOVING your Furniture
 any distance, why not phone Calgary
 35012, for Garrison's motor truck.
 Still on the job hauling logs, etc.
 18-12-p

LOST & FOUND

FOUND, Close to Strathmore, Saddle
 and Bridle. Owner can have same
 by paying cost of advt. E. C. Sur-
 enson, Phone R212, Strathmore,
 16-12-p

FOUND, on my place, 2 red steers, no
 visible brand, broke in face, coming
 3 years old. 1 Black cow, no visible
 brand, white udder. Apply J. O. Mc-
 naught, Phone 1716, Strathmore,
 23-12-p

LOST, 5 Horses, 1 Black Gelding, nar-
 row white stripe on face; 1 Big
 Black Gelding, star on face; 1 Bor-

ough Mare, and 1 Bay Mare, 3 years,
 All branded on right shoulder,
 submersed. \$15 reward for information
 leading to recovery by J. E. Pat-
 erson, Phone 111, Rockyford, or Red-
 lands P.O., 23-12-p

LOST from barn on December 1st, 2
 Colfax and 1 Lile. Plunder please
 return to M. Heilmann, Rockyford,
 16-12-p

POULTRY

FOR SALE, Choice extra large Broeze
 Gobblers, early hatched, \$6.00 each.
 Apply Miller & Clonnon, Phone 36,
 and P.O. Box 9, Rockyford, 23-12-p

Canada's Fruit Industry

Canada's fruit industry is worth
 fifty-seven million dollars in annual
 production. This year on the whole
 the yield has been generally satisfac-
 tory. Small fruits have done well in
 every province except in British Colum-
 bia, where the unusually low tem-
 perature had a bad effect on strawber-
 ries and raspberries. Pears have
 also been helped to the grower, straw-
 berries running from 8 to 14 cents per
 quart compared with 4 to 8 cents in
 1924. Apples, however, owing to their
 exportability and their possibility of
 storage are our main crop and of them
 in the total there has been a yield
 rather above the average, thanks to
 the abundance in Ontario, where an in-
 crease of half a million barrels for the
 year is reported. In Nova Scotia 36,
 fortunately there appears to have been
 a decrease of half the quantity. Such
 in brief is the testimony given by The
 Dominion Fruit Commissioner, Mr. G. E.
 McIntosh, before the Pomological
 Society of Quebec.

RALPH CONNOR'S NEW BOOK

As reviewed by D. C. H.

— 0 —

A very large reading public will wel-
 come the announcement of a new book
 by Ralph Connor, for ever since the
 days of "The Sky Pilot" he has been
 a favorite author with thousands, par-
 ticularly in his native Canada. His
 new book is most interesting one,
 with plenty of action and thrill, an ap-
 pealing love story and a touch of re-
 sponsibility throughout that will give the
 careful reader pause to think. In spite
 of his Biblical title, however, it is not
 in any sense an "apocalyptic" book. Nor is
 it a war story, though its action covers
 that period.

The really surprising part about this
 story is how much he packs into a
 author, and this latest work is no ex-
 ception. It presents a group of very
 real characters, and a fund of rapidly
 moving events that hold the attention
 from beginning to end.

Without hesitation or reservation, we
 recommend "Treating the Wilderness".
 It can be classed with the very best
 work that Ralph Connor has everdone.
 Put it on that Christmas list now—
 you can't go wrong because a story of
 this kind will appeal to almost any
 type of reader.